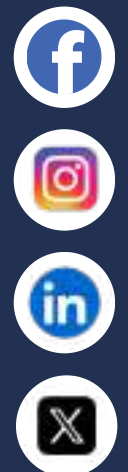




IMR LAUNCHSTACK

Tailored Web Design & Development for Modern Businesses

www.imrtechsolutions.com



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WHO WE ARE

INTRODUCTION

IMR Tech Solutions is a Pune-based digital technology company specializing in innovative IT services designed to accelerate business growth. Their expertise encompasses web design, mobile and software development, UI/UX design, SEO, digital marketing, and go-to-market strategies.

At IMR Tech Solutions, we transform ideas into dynamic digital realities. Our mission is to empower businesses through cutting-edge web solutions, ensuring success in today's digital landscape.





OUR VISION FOR THE FUTURE

DRIVING INNOVATION THROUGH SMART DIGITAL ECOSYSTEMS

At IMR Tech Solutions, our vision is to redefine the future of businesses through intelligent digital innovation. We aspire to become a global leader in digital transformation, enabling enterprises of all sizes to leverage emerging technologies for sustained competitive advantage.

We envision a digital ecosystem where our solutions bridge business goals with technology, empower organizations to innovate and grow, foster agility to adapt to market shifts, and drive inclusive, sustainable growth especially in emerging markets.

OUR MISSION IN ACTION

BUILDING AGILE, GOAL-FOCUSED DIGITAL SOLUTIONS

Our mission at IMR Tech Solutions is to empower businesses across industries by delivering transformative digital solutions that are not only innovative but strategically aligned with client goals. We strive to create impactful web, mobile, and software applications that enhance user experiences and business efficiency.

By embracing emerging technologies and agile methodologies, we help businesses stay ahead in an ever-evolving digital world.



WHAT IS IMR LAUNCHSTACK?

IMR LaunchStack is our signature **end-to-end website launch solution**, crafted for **speed, design excellence**, and **business impact**.

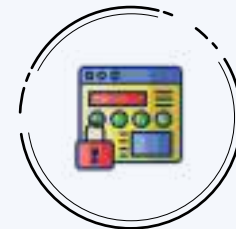
- ⚡ **Rapid Launch** – We build and deliver faster than traditional agencies.
- 💻 **Stunning UI/UX** – Modern, mobile-first design tailored to your brand.
- 🧩 **Modular Build** – From static pages to complex portals, only what you need.
- 📈 **Business-Centric** – Share your vision, and we digitize it with strategy, design, and functionality.
- 🚀 **Launch-Ready Plan** – From domain to SEO to hosting, we take care of the entire digital journey.
- 🌐 **For All Business Types** – Whether you're a startup, shop, freelancer, or local service – digital is your next step.

Just share your business overview — we'll build the digital version of it.

CORE OFFERINGS

Static Websites

Fast, sleek solutions for portfolios, landing pages, and company profiles.



Dynamic Platforms

Feature-rich sites like eCommerce stores and admin dashboards.



Custom CMS Integration

Tailor-made content management for easy updates.



Progressive Web Apps

App-like experiences with offline access and fast load times.



Hosting

High-ranking sites hosted on secure, scalable platforms.



Performance Optimization

Speed tuning, image compression, caching, and CDN setup.



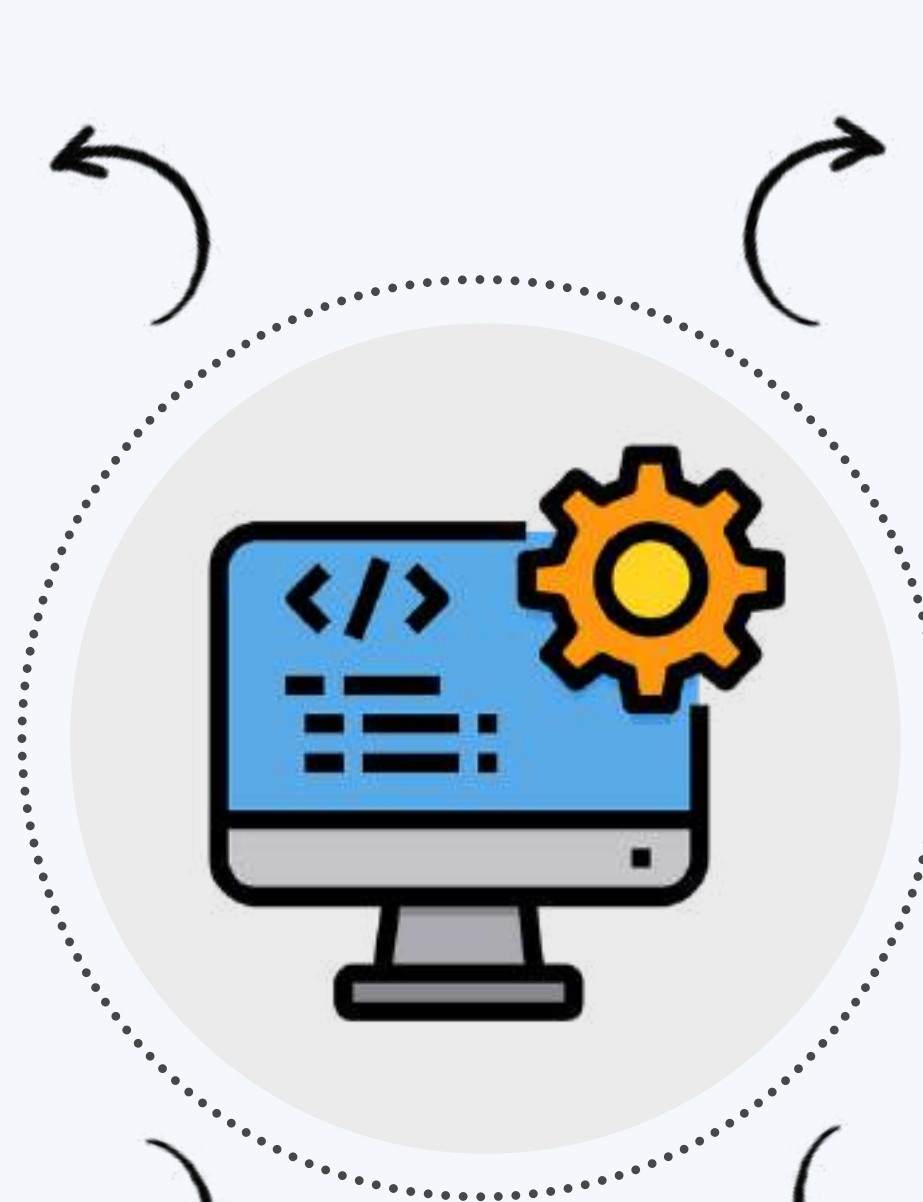
Logo & Brand Kit Design

Professionally designed logo sets and brand assets aligned with industry trends.



SEO Content Strategy

Keyword-rich, high-conversion content for web pages, blogs, and landing pages.



WHY IMR LAUNCHSTACK?



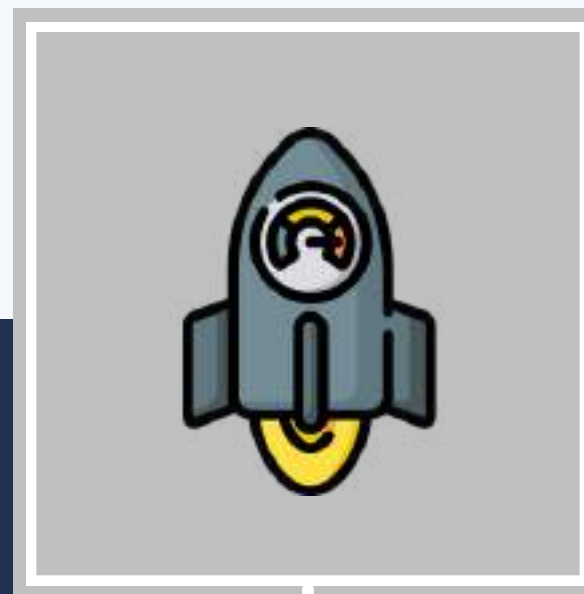
TAILORED UX/UI DESIGN

Customized layouts built to match your brand voice and user behavior.



MOBILE-FIRST

Optimized experience across smartphones, tablets, and desktops.



FAST-LOADING PAGES

Speed meets scalability for every business type.



ADMIN CONTROL PANEL

Full control with easy content management.



SEO-OPTIMIZED

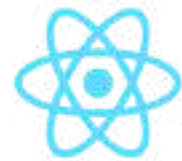
Built with best practices for visibility, ranking, and long-term success.

TECHNOLOGIES WE WORK WITH

Modern Stack for Powerful Solutions

React.js

Build fast, responsive, and modular web interfaces and PWAs with a modern JavaScript library.



Node.js

Scalable, non-blocking backend runtime for real-time APIs and microservices.

React Native

Create native-quality Android & iOS apps using a single cross-platform codebase.



MySQL

Reliable, structured relational database ideal for transactional applications.



CodeIgniter

Lightweight PHP framework for quick and efficient web app development.



Next.js

Production-grade React framework with SSR and SEO optimization out of the box.



Django

Secure, high-level Python framework for rapid development of data-driven platforms.

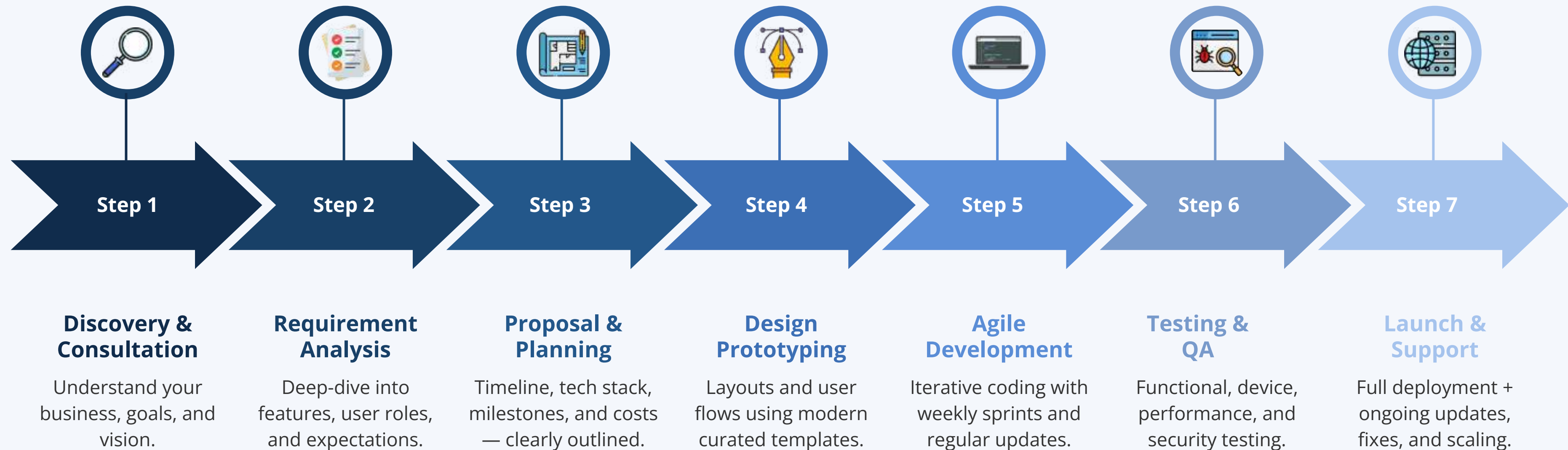


PostgreSQL

Advanced open-source SQL database built for performance and complex queries.



OUR DEVELOPMENT PROCESS



THEME & COLOR STRUCTURE BASED ON LOGO



Main Headings

Section Headings

Paragraph Text

Button Background

Button Hover State

COLOR & FONT STRATEGY BY INDUSTRY



INDUSTRIES WE SERVE



eCommerce



Education & EdTech



Real Estate



Logistics & Delivery



Healthcare



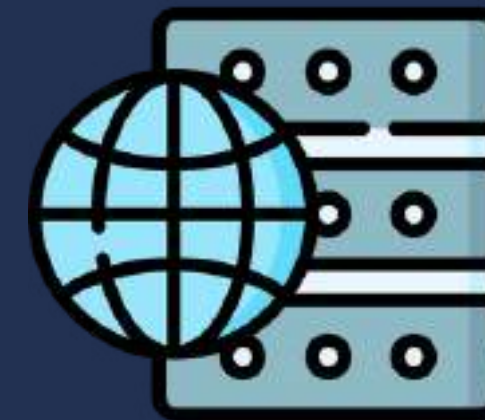
Finance & Insurance



Food & Beverages



Travel & Tourism



SaaS & Tech Startups



Manufacturing

CLIENTS WE'VE WORKED WITH

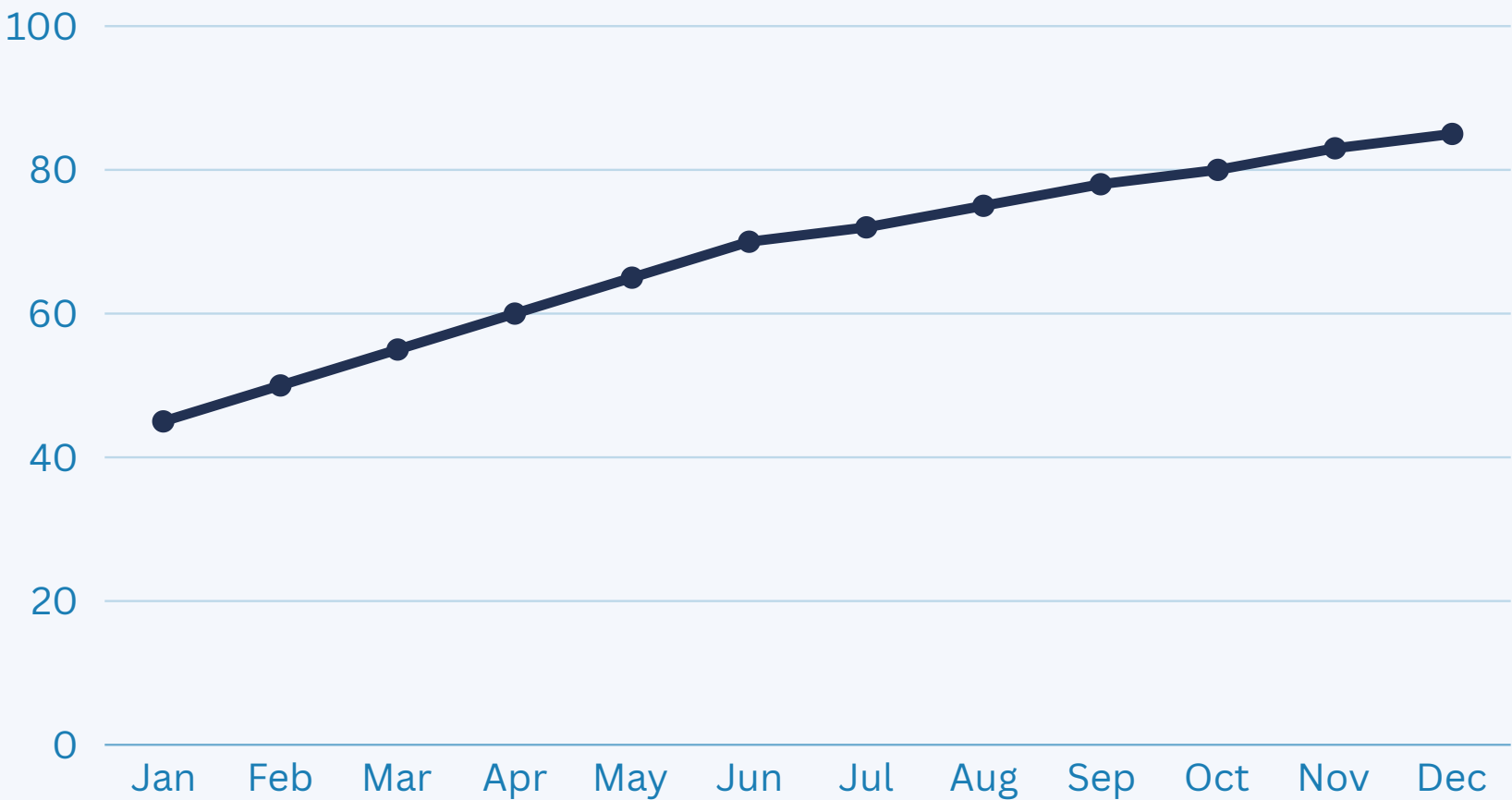


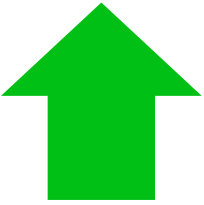
WHICH WEBSITE TYPE IS RIGHT FOR YOU?

FEATURE	Static Website	DYNAMIC WEBSITE
CONTENT	Fixed content, edited via code or minimal CMS	Content updates in real-time using CMS or admin panel
Speed & Performance	Extremely fast loading (less backend logic)	Slightly slower but optimized with caching/CDNs
Functionality	Ideal for portfolios, landing pages, small businesses	Ideal for eCommerce, portals, dashboards, and login-based features
Maintenance	Low maintenance; fewer updates once deployed	Ongoing maintenance needed due to database and feature enhancements
Cost	Budget-friendly; quick to develop	More expensive due to backend and custom logic
Scalability	Limited interactivity, not suitable for high-scale systems	Highly scalable; supports APIs, plugins, integrations, and advanced workflows

SUCCESS IN ACTION

HOW GBFC CAFÉ SCALED FASTER WITH FRANCHISEPRO



65% 

GROWTH IN FRANCHISEE ORDERS

Need Identified:

Franchisees were struggling with inefficient ordering systems, delayed updates, and fragmented inventory visibility, limiting their ability to serve customers quickly.

Implemented Solutions:

- Streamlined onboarding process reduced setup friction.
- Integrated digital ordering system made add-to-cart, checkout, and inventory tracking faster.
- Real-time visibility into order status allowed proactive action by franchisees.

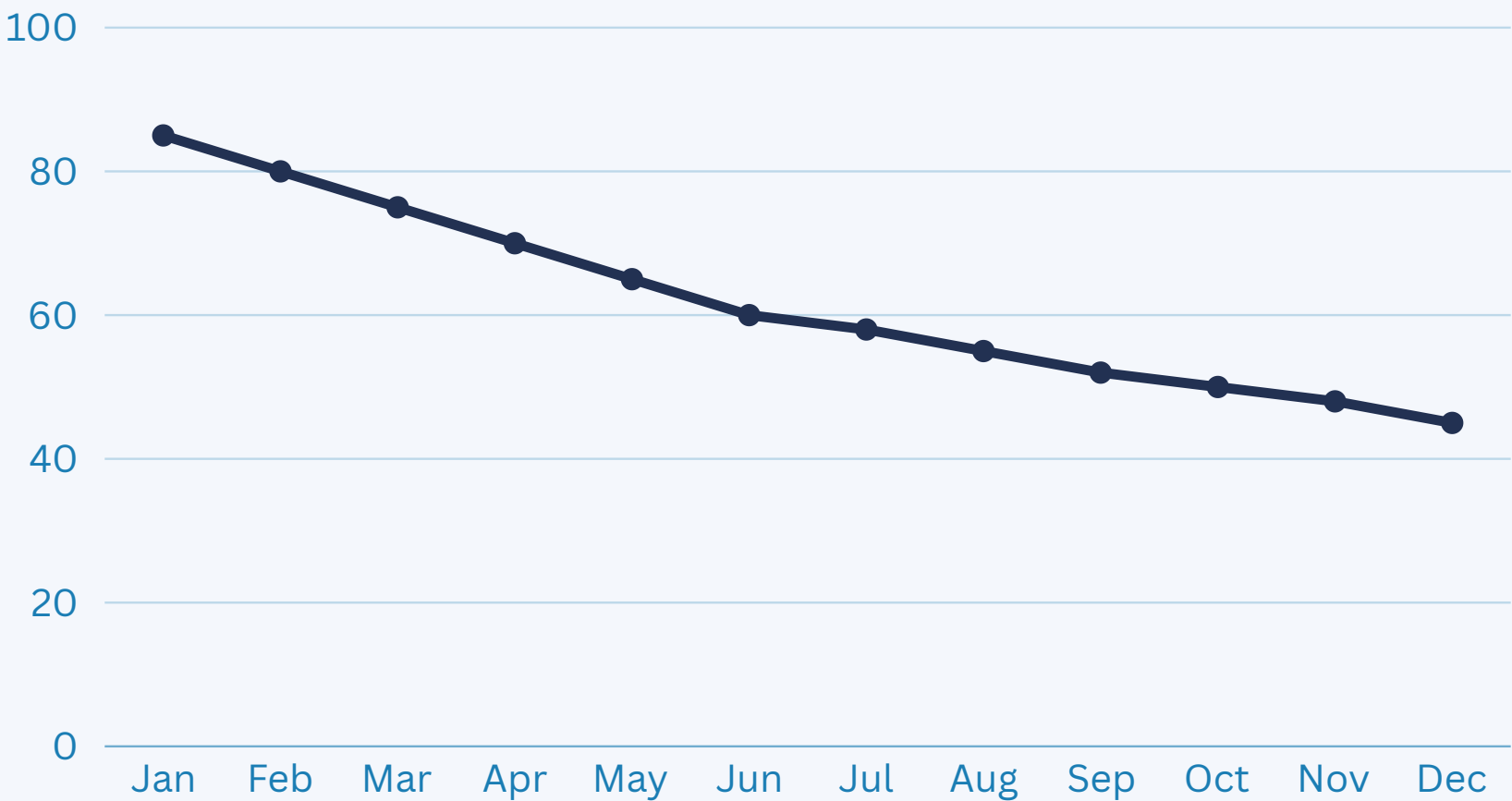
Impact:

Franchisees gained autonomy and speed, leading to a 65% rise in monthly order volumes and improved customer satisfaction at local outlets.

BUILDING THE FUTURE OF GBFC CAFE WITH TECHNOLOGY THAT SIMPLIFIES, STREAMLINES, AND SCALES

GBFC CAFE

MANUAL WORK DOWN, TEAM PRODUCTIVITY UP



40%



REDUCTION IN MANUAL ADMIN WORK

Need Identified:

Manual processes in invoicing, inventory reconciliation, and report generation created unnecessary admin burdens and delays.

Implemented Solutions:

- Automated invoicing and billing systems
- Digital inventory tracking and updates
- Smart dashboard for performance reporting

Impact:

Reduced repetitive workload by 40%, enabling staff to focus on strategic initiatives like store expansion, marketing, and local promotions.

VOICES OF TRUST

FEEDBACK THAT FUELS US

“Partnering with IMR Tech Solutions was one of our smartest moves. Their agile team and innovative approach gave Rootaganics the digital foundation we needed to scale rapidly.”

— Swati Kalagate,
MD & CEO, Rootaganics



“IMR Tech delivers more than tech—they deliver trust. Their insightful development and marketing strategies helped us expand our digital footprint with precision.”

— Akshay Patil,
Sales Head, Introspective Market Research Pvt. Ltd.



“At IMPES, innovation is key and IMR Tech matched our pace perfectly. Their commitment to quality and client success is unmatched.”

— Anita Deshmukh,
Operation Manager, IMPES Innovation Solutions



“Our collaboration with IMR Tech Solutions has been transformational. Their AI-driven solutions helped AkViS Intelligence optimize performance across platforms.”

— Dr. Vinayak Joshi,
Operation Head, AkViS Intelligence





Innovative IT Services &
Cutting-edge Products

Let's Launch Your Vision

Contact Us



+91-81800-96367



info@imrtechsolutions.com



www.imrtechsolutions.com

Gerente General